

M-QUADRAT SPECIALIZES IN HIGH-QUALITY MOVING IMAGES, SERVICE-PRODUCTION AND EDITING.

**MAX PENZEL**

Berlin / Singapore

**CONTACT**

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Singapore +65.93 87 17 97  
Mail [max@m-cadrage.de](mailto:max@m-cadrage.de)

**EDUCATION**

1999 - 2005 German Film und Television Academy Berlin (dffh)  
Scholarship at the International Filmschool Lodz, Poland

1999 - now Mentors: Volker Schlöndorff, Michael Ballhaus, Andreas Höfer

**EXPERIENCE****TECHNICAL SKILLS**

Cinemascope, High Speed Film / Video, CGI / VFX, Digital Intermediate, Digital Cinematography / HD, S-8, RED, D-21, 3perf, 2 perf, 5D, 7D, Alexa, Phantom High Speed, Canon all models, Colorgrading, 2 K 4 K, Sony F5, Sony F55, RED etc

**LANGUAGES**

German (Mother tongue), English (Fluent), French (Basic), Polish (Basic)

**COUNTRIES**

United States of America, China, Japan, India, England, Hong Kong, Nepal, France, Italy, Switzerland, Luxemburg, Poland, Czech Republic, Lithuania, Cambodia, Singapore, Myanmar, Qatar, Malaysia, Indonesia

**COMPANY FOUNDATIONS**

m-quadrat GmbH & Co KG Germany in 2006  
m-quadrat ASIA Pte Ltd in Singapore in 2013

**COMPANY SERVICES**

Cinematography and creative service, VFX supervision, Visual concepts, service production equipment and team, Photoproduction

**EUROPE**

m-quadrat GmbH & Co KG  
Wrangelstrasse 4  
10997 Berlin  
Germany  
+49-177-553 00 00

**ASIA**

m-quadrat PTE LTD  
30 Sturdee Road  
block 30 #22  
Singapore 207852  
+65 9387 1797

**CINEMATOGRAPHY****2003**

10. Biennial of Moving Image Geneva for This I have played Tomorrow

Grand Prix of Geneva City, Best Videoinstallation

Nominated for Cinematography Student Award Manaki Brothers Festival, The Date

Nominated for Cinematography Student Award Cameraiimage in Lodz, The Date

Michael Ballhaus Award for upcoming Cinematographers

**2007**

Bavarian Film Award Best Cinematography (2nd Unit) for Strajk

**2008**

Best Musik Video Geboren im Winter on Sehsüchte Filmfestival Germany

**2009 / 2010**

Awarded the Villa Aurora Grant in Los Angeles, sponsored by the Ministry of Foreign Affairs, Germany

**2012**

“German Design Award” for best Imagefilm and »Outstanding Achivment in Luxury Design« Monaco for BMW Zagato

**2011 / 16**

DVD in Gold / Platinum for more than 25 000 / 50 000 sold items for his DVD Paul Kalkbrenner, A Live Documentary

**FILM AWARDS****Grand Prix**

Int. Fantasy Film Festival Bruxelles *Day 26*

Grand Prix **Best Short** Brooklyn Int. Film Festival *Day 26*

**Best Short**

Brooklyn Int. Film Festival *The Dud*

**Artistic Contribution**

Int. Film Festival Rio *Day 26*

**Best German Short**

Int. Film Festival Ludwigsburg *Day 26*

**Best Film**

Film Festival Landshut *Day 26*

**2nd Prize**

of the Festival Amsterdam Fantastic Film Festival *Day 26*

**Friedrich Wilhelm Murnau Award** *The Date***Grimme Award**

*Live behind Walls*

**Grand Prix and Best Short**

Valladolid Int. Film Festival for *Lights*

**Nomination** for European Film Awards *Lights*

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**COMMERCIALS****BMW Aerodynamics**

Director — Florian Seidel  
Agency — Jung von Matt  
(Studio Seidel / m-quadrat)

**Allianz**

Director — Martin Schmid  
Agency — Jung von Matt  
(Jo!Schmid /sparkling eye production)

**Dallmayer**

Director — Martin Schmid  
Agency — Jung von Matt  
(Jo!Schmid /sparkling eye production)

**Pioneer**

Director — Max Penzel  
Agency — K&L Tokyo  
(m-quadrat)

**Pioneer**

Director — Max Penzel & Michael Menke  
Agency — K&L Tokyo  
(m-quadrat / sparkling eye production)

**Boonchu Fast Food**

Director — Max Penzel  
Agency — SKIN  
(m-quadrat)

**Raiffaisen Bank Auslandsreisekrankenversicherung**

Director — Max Penzel & Critzla  
Agency — Heimat  
(m-quadrat)

**Raiffaisen Bank Baufinanzierung**

Director — Max Penzel & Critzla  
Agency — Heimat  
(m-quadrat)

**Raiffaisen Bank Rentenlücke**

Director — Max Penzel & Critzla  
Agency — Heimat  
(m-quadrat)

**Singtel TVC Happy Deepavaly 2015**

Director — N.Mohamed Yahssir  
Agency — Ogilvy & Mather

**Singtel TVC Happy Deepavaly 2014**

Director — N.Mohamed Yahssir  
Agency — Ogilvy & Mather  
(Millenia Motion Pictures)

**Pioneer Generation Singapore 50**

Director — N.Mohamed Yahssir  
(Millenia Motion Pictures)

**NIKON Asia TVC D750**

Director — Max Penzel  
Agency — K&L Tokyo  
(m-quadrat)

**NIKON Asia Productmovie D750**

Director — Max Penzel  
Agency — K&L Tokyo  
(1:1,78 / m-quadrat)

**NIKON Asia Unchained D750**

Director — Ray Demski  
Agency — K&L Tokyo  
(m-quadrat)

**NIKON Asia Ray Demski & D750**

Director — Max Penzel  
Agency — K&L Tokyo  
(m-quadrat)

**NIKON Asia D-Movie D750**

Director — Max Penzel  
Agency — K&L Tokyo  
(1:1,78 / m-quadrat)

**VCKOOL Violin**

Director — Jay  
(1:1,78 / very! Singapore)

**VCKOOL Jewellery**

Director — Angee Swee  
(1:1,78 / very! Singapore)

**Raiffaisen Bank Tagesgeld**

Director — Honza @ Pfadfinderei  
Agency — Heimat  
(1:1,78 / m-quadrat)

**Raiffaisen Bank No Drama**

Director — Ralf Clauss  
Agency — Heimat  
(1:1,78 / m-quadrat)

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**Raiffaisen Bank Holding**

Director — Ralf Claus  
Agency — Heimat  
(m-quadrat)

**Raiffaisen Bank Pension Funds**

Director — Ralf Claus  
Agency — Heimat  
(m-quadrat)

**BMW M6**

Director — Simas Lindesis  
Agency — J & R Singapore  
(1:1,78 / SOS naked Singapore)

**BMW Adaptive Headlights**

Director — Simas Lindesis  
Agency — J & R Singapore  
(1:1,78 / SOS naked Singapore)

**Adidas Urban Handball**

Director — Max Penzel  
Agency — we are social  
(1:1,78 / m-quadrat)

**IAA 2013 Opening Movie**

Director — Alejandro Cardenas-Amelio  
Agency — Astronaut MK  
(1:1,78 Astronaut MK / m-quadrat)

**KuDeTa**

Director — Max Penzel  
Agency — no-quarter  
(1:1,78 / no-quarter Singapore / m-quadrat)

**foodpanda Singapore**

Director — Max Penzel  
Agency — sparkling eyes  
(1:1,78 / sparkling eyes / m-quadrat)

**lieferando Germany**

Director — Max Penzel  
Agency — Fhain ideas  
(1:1,78 / V8 Films / m-quadrat)

**Starhub Roland Garros**

Director — Andrew Ew  
Agency — Starhub  
(1:1,78 / SOS naked Singapore)

**Starhub Indian IPL**

Director — Andrew Ew  
Agency — Starhub  
(1:1,78 / SOS naked Singapore)

**BMW Zagato 2012**

Director — Maximilian Cress  
Agency — Good Guys Entertainment  
(1:1,78 / Good Guys Entertainment / m-quadrat)

**Berlin Philharmonic Orchestra**

Director — Michael Wende  
Agency — AVE  
(1:1,78 / AVE GmbH)

**Stern**

Director — Mate Steinforth  
Agency — TBWA  
(1:1,78 / m-quadrat / Sehnsucht)

**Danone Activia**

Director — Magnus Winter  
Agency — TBWA  
(1:1,78 / m-quadrat)

**Mini Coupe for Detroit 2011**

Director — Codec and Honza @ Pfadfinderei  
Agency — BMW  
(1:1,78 / m-quadrat)

**Tramplin Olympia 2014**

Director — Codec and Honza @ Pfadfinderei  
Agency — Russia IOC  
(1:1,78 / m-quadrat)

**Red Bull Flying Bach**

Director — Codec and Honza @ Pfadfinderei  
Agency — fadfinderei  
(1:1,78 / m-quadrat)

**Red Bull Flying Illusions**

Director — Codec and Honza @ Pfadfinderei  
Agency — Pfadfinderei  
(1:1,78 / m-quadrat)

**Grosse Momente**

Director — Victor Holland & Peter Svolis  
Agency — Hotel Galaxy  
(HD / color/ m-quadrat / Hotel Galaxy)

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**Heelys 2009 @ Flying Steps**

Director — Valentin Greulich / Max Penzel  
Agency — m-quadrat  
(1:1,78 / color/ m-quadrat / Flying Steps)

**Heelys 2008 @ Flying Steps**

Director — Rain Kencena  
Agency — m-quadrat  
(1:1,78 / color/ m-quadrat / Flying Steps)

**Fußballfieber Euro 2008**

Director — Ben Hartenstein  
Agency — Spex  
(S-8mm 1:1:78 / color/ E+P Commercial)

**Volvo C-30**

Director — Honza and Flori @ Pfadfinderei  
Agency — Knock  
(HD / Pfadfinderei / m-quadrat)

**Mini @ IAA**

Director — Codec & Flori @ Pfadfinderei  
Agency — Pfadfinderei  
(HD 1:1:78 / color/ Pfadfinderei & m-quadrat)

**AEMKEI**

Director — Codec @ Pfadfinderei  
Agency — Pfadfinderei  
(HD 1:1:78 / color/ Pfadfinderei & m-quadrat)

**Volvo Salon Genf**

Director — Honza & Flori @ Pfadfinderei  
Agency — Knock Schweden  
(HD 1:1:78 / color/ Pfadfinderei & m-quadrat)

**ARTE Kurzschluss TV Branding**

Directors — Peter Pedall & Alissa Burkel  
Agency — VELVET Mediendesign  
(S-8mm, 16mm 1:1:33 / color/ Velvet Production)

**3-fach schön DREWAG Electricity**

Director — Magnus Winter  
Agency — Marken Team  
(35mm 1:1:85 / color/ Magnus Winter Photography)

**JACK ASS McDonald's**

Director — Lawrance Tooley  
Agency — Haie & Partner  
(DV-Cam 1:1:33 / color/ dffb)

**Customers own Property**

Director — Lars Knorrn  
Agency — Spex  
(Mini-35, 1:1,85 / color/ Neue Sentimental Film)

**MTV Christmas Campaign**

Director — Frederic Detjens  
Agency — MTV  
(S-16mm, 1:1,78 / color / MTV)

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**MUSICVIDEOS SELECTION****Ich brauch Dich**

by KC Rebell  
Director: Max Penzel  
(Good Guys Entertainment)

**SG 50 Tamil Musicvideo**

by Logapreyan Reganathan  
Director: Mohamed Yahssir  
(Millenia Motion Pictures)

**Queen**

by MIA  
Director: Carola Schmidt  
(Partizan GmbH / m-quadrat)

**Die Dinge haben sich verändert**

by Frieda Gold  
Director: Marcus Sternberg  
(Free the Dragon /m-quadrat)

**Guten Morgen Deutschland**

by Weiter  
Director: Max Penzel  
(m-quadrat)

**Caves**

by Digital Romance  
Director: Pfadfinderei  
(m-quadrat)

**Under the Neon Sky**

by Marie Marie  
Director: Marcus Sternberg  
(Free the Dragon / m-quadrat)

**Das ist nicht alles**

by Nena  
Director: Marcus Sternberg  
(Free the Dragon GmbH)

**What if...**

by Stereolove  
Director: Neele Vollmaar  
(m-quadrat)

**David doesn't eat**

by Scooter  
Director: Marcus Sternberg  
(Phantom, 1:1,78 / color / Free  
the Dragon GmbH)

**Art & Cash**

by Modeselektor  
Director: Pfadfinderei  
(RED, 1:1,78 / color / Pfadfinderei /  
m-quadrat)

**Rusty Nails**

by Moderat  
Director: Pfadfinderei  
(RED, 1:1,78 / color / Pfadfinderei /  
m-quadrat)

**Geboren im Winter**

by Aim of Design  
Director: Andreas Mühe  
(HD, 1:1,78 / color / Pfadfinderei /  
m-quadrat)

**Somehow by Navel**

Director: Magnus Winter  
(S-16mm, 1:1,78 / color /  
m-quadrat)

**Hinterm Horizont**

by Udo Lindenberg  
Director: Pepe Pippig  
(7d / m-quadrat / MMM)

**Behind the Cow**

by Scooter  
Director: Michael Menke  
(S-16mm / Ever Emotion)

**Hersey Yolunda**

by Kila Hakan & Eko Fresh  
Director: Neco Celik  
(HDV / m-quadrat)

**Ring Ring Ring**

by Boss Hoss  
Director: Oleg Assadulin  
(mini35 / Universal)

**Jigga Jigga**

by Scooter  
Director: Marc Schölermann  
(S-8 / Ever Emotion)

**Was es ist**

by MIA  
Director: Ferederic Detjens  
(S-16 / Sony Music / R.O.T)

**Kreisel**

by MIA  
Director: Ferederic Detjens  
(S-16mm / Sony Music / R.O.T)

**Verrückt**

by MIA  
Director: Ferederic Detjens  
(S-35mm / Sony Music / R.O.T)

**Infinite Lovesong**

by Maximilian Hecker  
Director: Magnus Winter  
(16mm / Kitty Yo)

**Daddy's car**

by Jamie Lidell  
Director: Ferederic Detjens  
(Dv-Cam / BMG)

**The City don't Like You**

by Jamie Lidell  
Director: Ferederic Detjens  
(S-35mm / BMG)

**Reality**

by Raz O'Hara  
Director: Magnus Winter  
(16mm / Kitty Yo)

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